

Die EU Förderlandschaft

Ein breites und komplexes Netzwerk

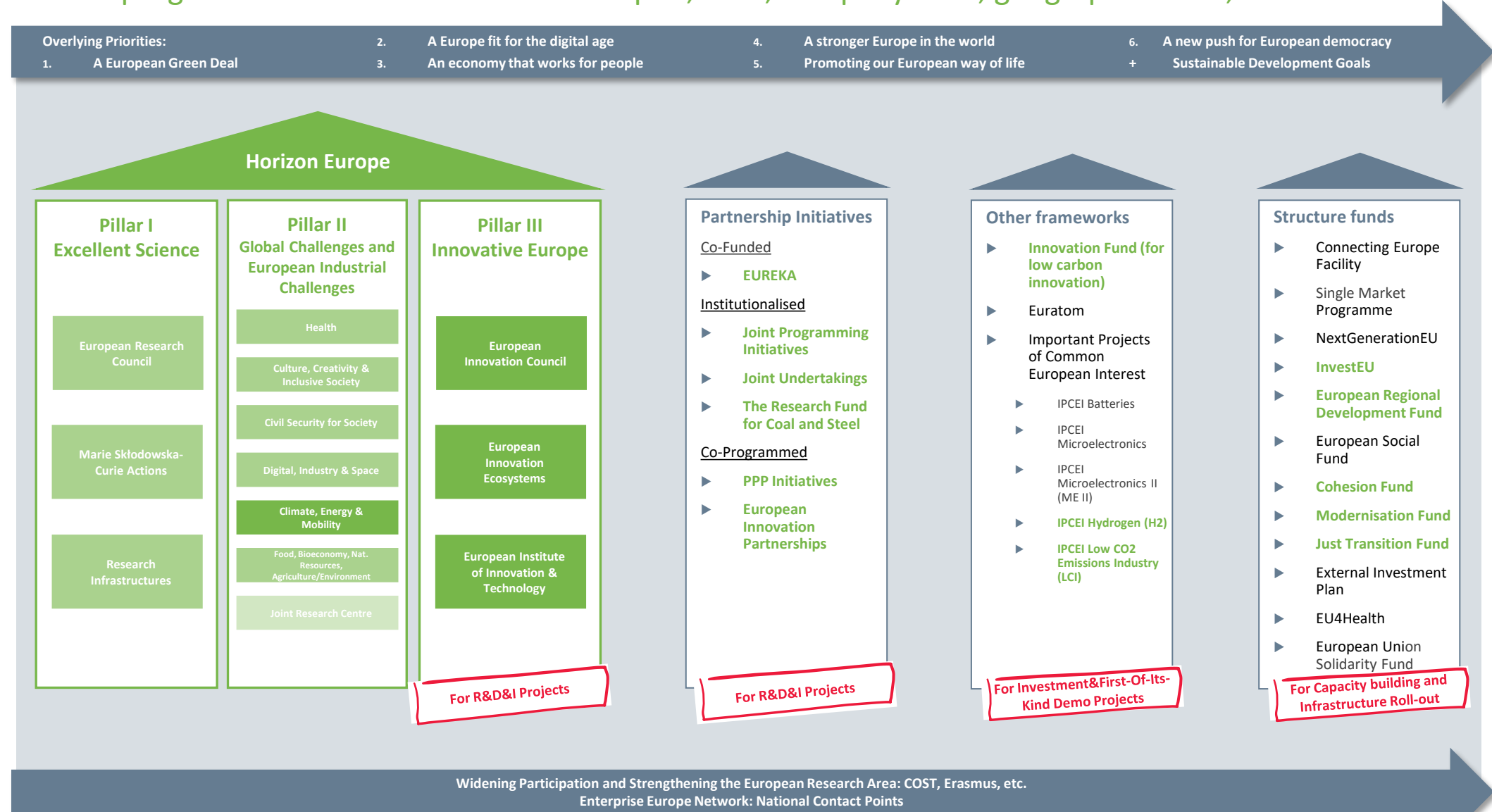


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Overview over the vast landscape of EU programmes

Various programmes available for different topics, TRLs, company sizes, geographic focus,...

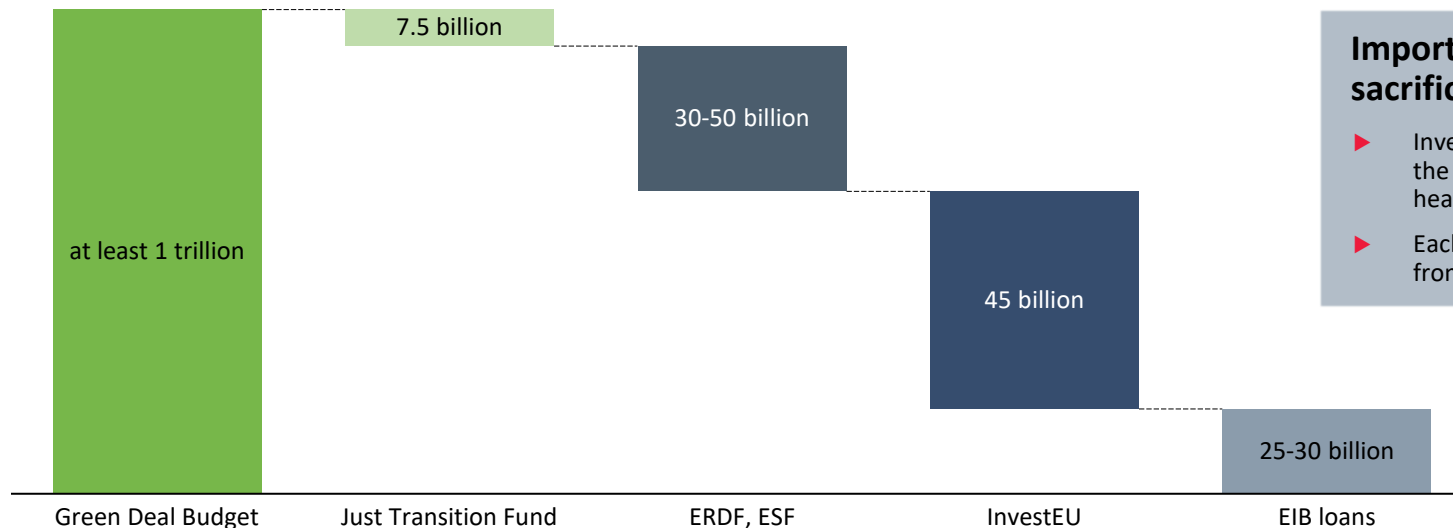


The European Green Deal

Indication for topics dominating the funding budgets

Objectives of the Green Deal

- ▶ Biodiversity
Measures to protect our fragile ecosystem
- ▶ From farm to table
Ensuring a more sustainable food chain
- ▶ Sustainable agriculture
Sustainability in EU agriculture and rural areas thanks to the Common Agricultural Policy (CAP)
- ▶ Sustainable industry
For sustainable and greener production cycles
- ▶ Building and renovation
Need for a greener building sector
- ▶ Sustainable mobility
Promotion of environmentally friendly means of transport
- ▶ Elimination of environmental pollution
Measures to combat pollution quickly and effectively
- ▶ Clean energy
- ▶ Climate protection
Making the EU climate-neutral by 2050



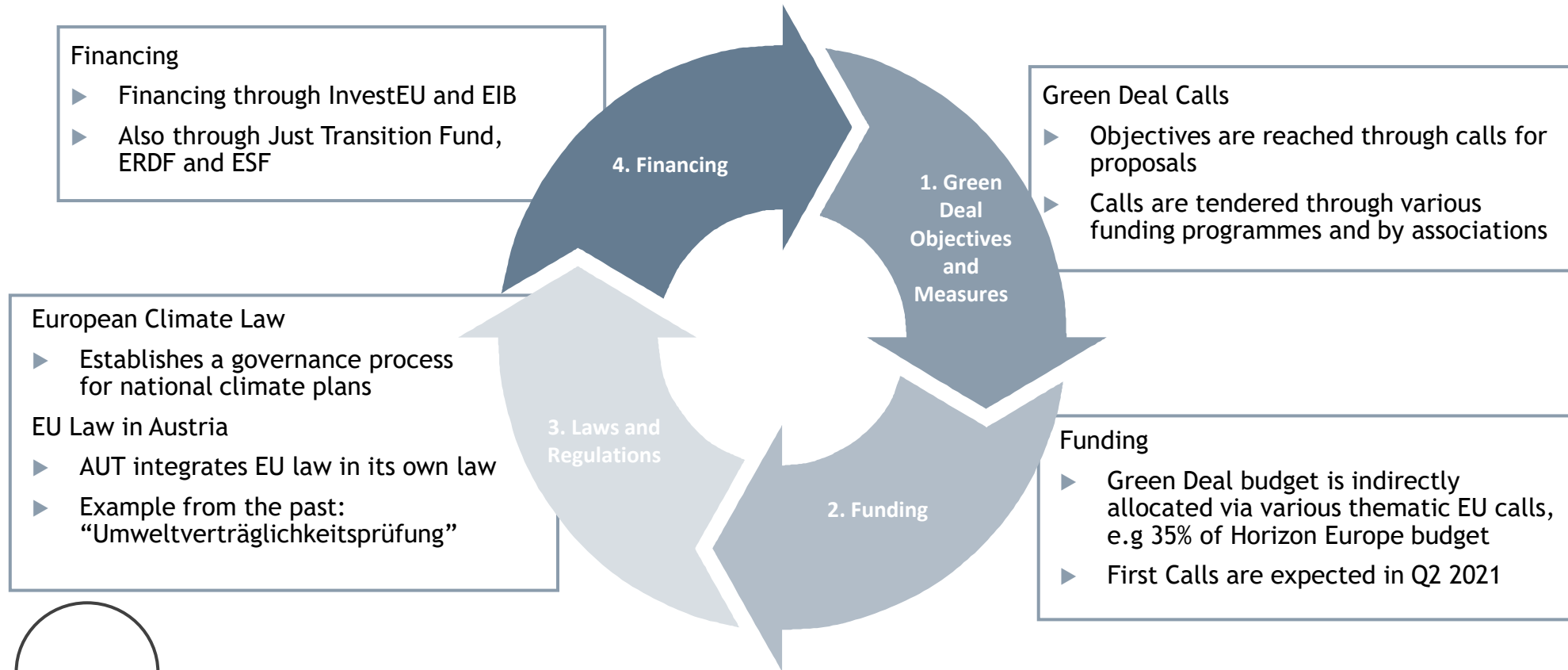
Importance of the Deal is shown by sacrifices in other budgets

- ▶ InvestEU and EIB will allocate money to Green Deal projects, the EIB will give loans to the public sector to finance e.g. heating, renovation
- ▶ Each euro spent from the JTF must be matched with money from ERDF and ESF



How the green deal shapes a more sustainable future

The inner workings of the EU Green Deal

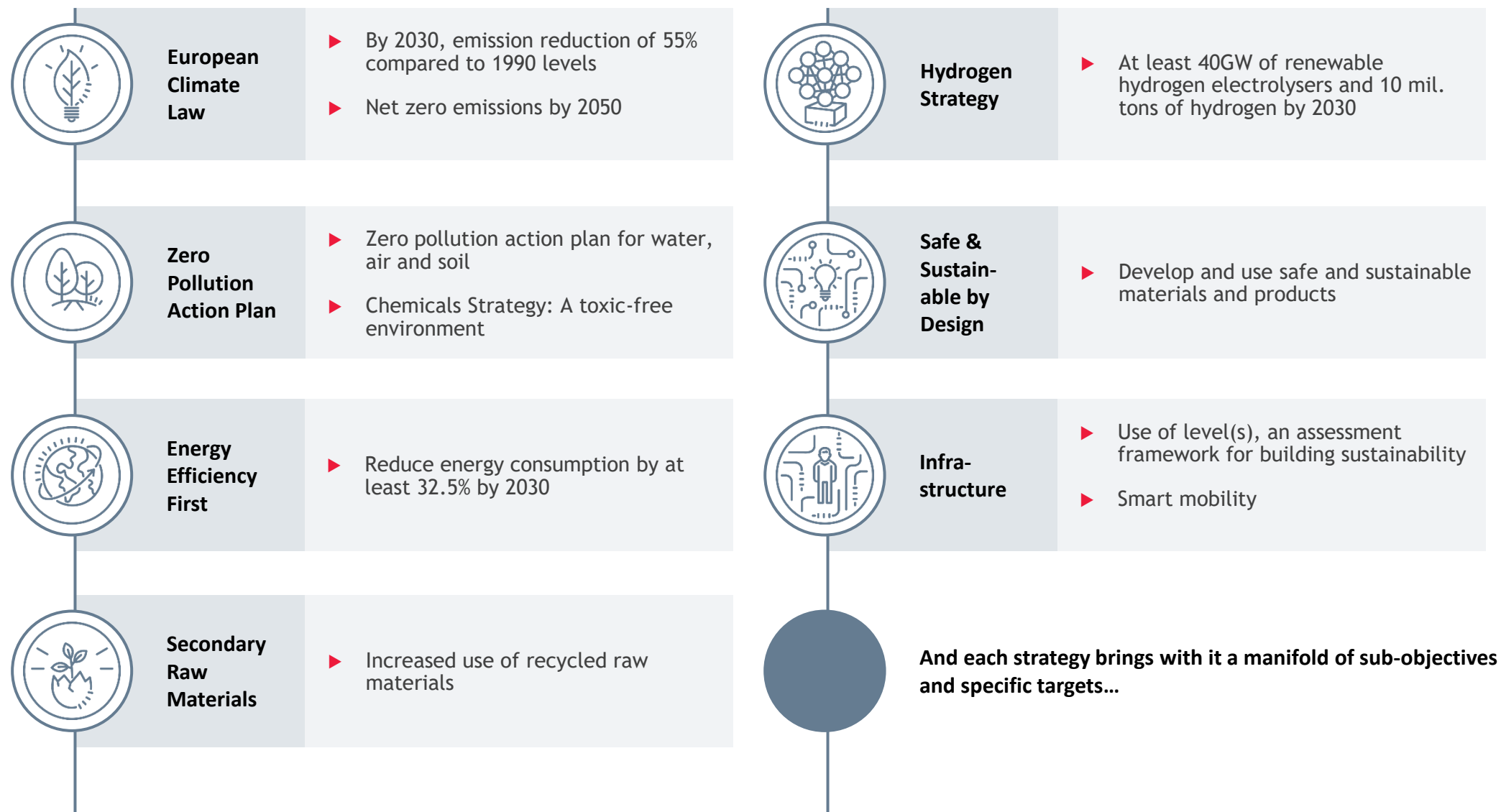


The Green Deal has a circular impact: Its objectives influence funding opportunities, which in turn influence EU law and financing, which help reach the deal's goals



With the Green Deal come new laws and strategies

Overview of upcoming regulations



How does EU financing work?

From commission to beneficiary

