



Show us your Foresight!

A perspective from the Innovator Circle



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What we do

- SOLID's core knowledge is solar thermal heating and cooling for infrastructure and commercial applications
- SOLID has often been a frontrunner for
 - new applications and system concepts,
 - upscaling technology,
 - improved products and
 - new procedures

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Our foresight is based on

- Market demands- current and expected and economic potential
- Analyses of existing and missing knowledge
- Consideration of marginal improvements versus disruptive concepts
- Inputs from key experts both inside and outside the company
- Understanding and valuating Importance and Urgency- Kexy innovation versus “Nice to have”
- Risk & benefit analyses
- Potential all along the value chain- lean technology

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Results

- Increased efficiency of systems all along the value chain
- Enabling more applications & higher competitiveness
- Achieving same result with less financial & ecological resources
- New quality standards improving reliability and trust
- Structure focus on companies targets & resources in innovation processes