Project Development Canvas

Describe your project idea on the following pages using the fields provided, taking into account the maximum number of characters (including spaces). Send the completed document to welcome@greenenergylab.at

|  |  |
| --- | --- |
| **Contact person** |  |
| **Addressed subject area** | ☐ Climate-neutral supply security and resilience☐ Circular economy in energy systems of the future☐ Green heat and cold☐ Social acceptance of climate protection technologies and measures |
| **Abstract of the project (max. 1000 characters*)***Text  |

Please complete the Project Development Canvas overleaf in keywords.

|  |  |
| --- | --- |
| Green Energy Lab –Project Development Canvas: | (Project title) |
| Problem  | Our solution | Value proposition | Scalability | Target group |
| *What problem are we solving?* | *What solutions do we offer for the target group? How does the solution support the goals of Green Energy Lab?* | *What added value does the solution generate for the target group that it does not have with any other solution? What is the degree of innovation?* | *How is the solution demonstrated and how can it be transferred to a larger market?* | *Which target group is affected by the identified problem? Who buys the solution? Who uses the solution?* |
| Existing alternatives | Consortium  | Channels  | First-time users  |
| *Welche Alternativen gibt es bereits zur Lösung des Problems?* | *Welche Partner sind für die Umsetzung notwendig?* | *Wie wird die Zielgruppe angesprochen und ins Projekt integriert?* | *Wer wird unsere Lösung als Erster testen bzw. nutzen?* |
| Costs (EUR) | Market potential, utilization |
| *Personnel costs*  | *Investment costs*  | *Third-party costs* | *Running Costs*  | *Which markets are addressed, with which market potential?* |
| Intended funding track |