Project Development Canvas

Describe your project idea on the following pages using the fields provided, taking into account the maximum number of characters (including spaces). Send the completed document to [welcome@greenenergylab.at](mailto:welcome@greenenergylab.at)

|  |  |
| --- | --- |
| **Contact person** |  |
| **Addressed subject area** | ☐ Climate-neutral supply security and resilience  ☐ Circular economy in energy systems of the future  ☐ Green heat and cold  ☐ Social acceptance of climate protection technologies and measures |
| **Abstract of the project (max. 1000 characters*)***  Text | |

Please complete the Project Development Canvas overleaf in keywords.

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| --- | --- | --- | --- | --- | --- | --- | --- | --- |
| Green Energy Lab – Project Development Canvas: | | | | (Project title) | | | | |
| Problem | | Our solution | | | Value proposition | | Scalability | Target group |
| *What problem are we solving?* | | *What solutions do we offer for the target group? How does the solution support the goals of Green Energy Lab?* | | | *What added value does the solution generate for the target group that it does not have with any other solution? What is the degree of innovation?* | | *How is the solution demonstrated and how can it be transferred to a larger market?* | *Which target group is affected by the identified problem? Who buys the solution? Who uses the solution?* |
| Existing alternatives | | Consortium | | | Channels | First-time users |
| *Welche Alternativen gibt es bereits zur Lösung des Problems?* | | *Welche Partner sind für die Umsetzung notwendig?* | | | *Wie wird die Zielgruppe angesprochen und ins Projekt integriert?* | *Wer wird unsere Lösung als Erster testen bzw. nutzen?* |
| Costs (EUR) | | | | | | | Market potential, utilization | |
| *Personnel costs* | *Investment costs* | | *Third-party costs* | | | *Running Costs* | *Which markets are addressed, with which market potential?* | |
| Intended funding track | | | | | | |